

ACTIVE NORTHUMBERLAND

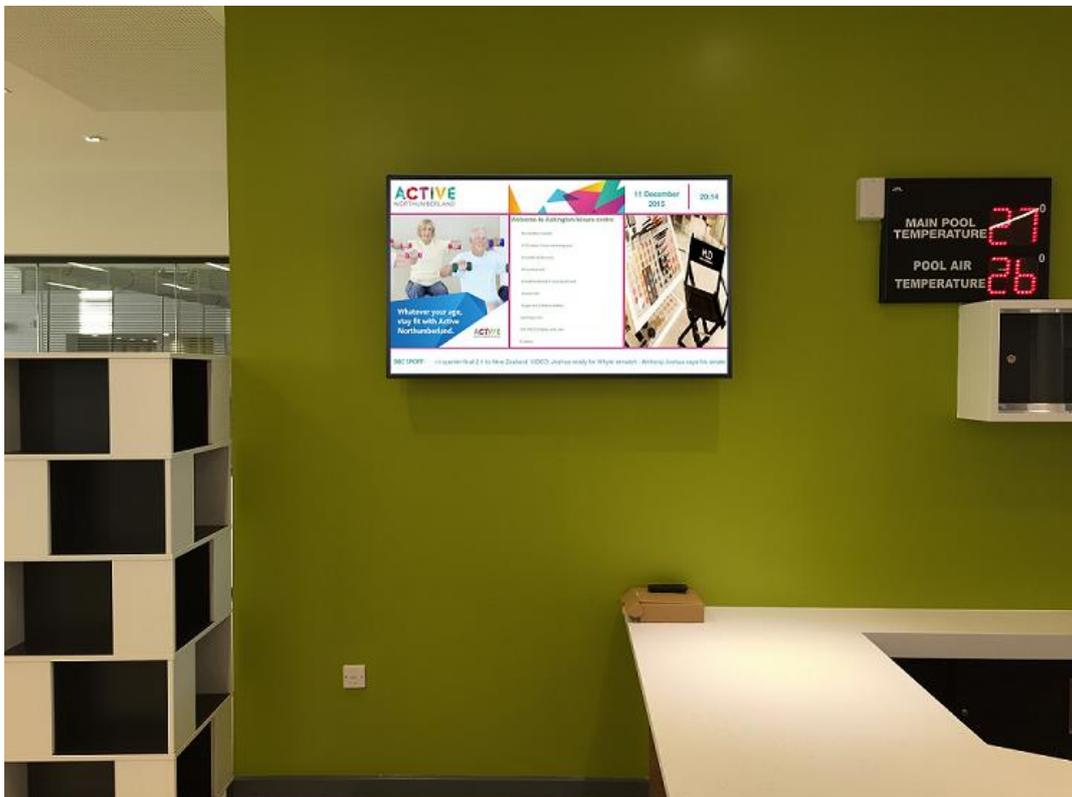
Active Northumberland is a charitable leisure and cultural trust that manages leisure facilities and services, libraries, supports culture and helps to develop tourism to promote healthy lifestyles, on behalf of the local authority. They create opportunities in Northumberland that enrich lives, including developing and managing state-of-the-art leisure centres in the area.

One huge project has been the development of a brand new £21 million leisure facility in Ashington. The new centre features a 25 metre swimming pool, luxurious spa, fitness suite, soft play and a lot more. The Active Northumberland team were looking into Digital Signage displays for the new building, but as this is only 1 of the 14 facilities Active Northumberland manages, they wanted a way of spreading news, social media updates, timetables, offers and activities to all centres.

We (Newlandmedia Ltd) were contacted and attended a meeting of staff from Active Northumberland and Northumberland County Council where all ideas and expectations were discussed.

We advised on a 'ONELAN Digital Signage' system that has a centralised hub where content can be created, published and distributed out to a selected few or all sites. This system will also allow to switch from digital signage to full screen TV as in this case would show major sporting events etc. The ONELAN digital signage is robust which is one of the many reasons why it is used in Government buildings, MOD, Corporate establishments and is approved to sit on local authority networks. This solution is future proof and allows for expansion and growth.

Digital Signage Screen installed below



The ONELAN system is pre-configured to allow ease of use when installed along with a bespoke template design to give a professional feel. This is provided by Newlandmedia's in house design team.

Digital Signage Template below



BBC SPORT- their quarter-final 2-1 to New Zealand. VIDEO: Joshua ready for Whyte rematch : Anthony Joshua says his amate

We also provide on-site training sessions for a group or remote training for something more specific. Newlandmedia's support is as always on going.

Moving forward Newlandmedia Ltd will continue to support Active Northumberland with their Audio-Visual and digital signage requirements.

Gemma Holt, Marketing Officer;

"We have been very impressed with Newlandmedia's expertise and knowledge which has been essential in helping us to decide on the products and software that would suit our needs. We are confident that we have a future proof digital signage solution based on the recommendations by Newlandmedia.

The team have been very helpful and professional in delivering and installing the equipment and have gone over and above to ensure that our needs were met. I would recommend them as a great supplier of digital signage and AV solutions."



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