

THE RENOLIT GROUP

The **RENOLIT Group** is an international leader in the manufacture of high-quality plastic films and related products for technical applications. The **RENOLIT** brand enjoys a worldwide reputation for technical expertise, modern product design and customer-orientated service. This independent family-owned business, which has been setting benchmarks for quality and innovation for over 65 years, now employs a workforce of approximately 4,500 employees at more than 30 production sites and sales entities.

RENOLIT Cramlington Ltd has recently undergone major refurbishment of their office space. Newlandmedia has had the privilege of being involved with this project from initial consultation through to installation and commissioning. The key areas for audio visual communications included simplistic digital signage, meeting room presentation systems and creating an interactive and flexible solution for the main conference room.

When we first engaged with **RENOLIT** and carried out our site visit, it was clear from the outset that they manufactured consistent high quality products which were subjected to continuous quality control management throughout the entire manufacturing process. With regards audio visual requirements each area within the business had different objectives. In depth discussions and onsite demonstrations led to a variety of audio-visual products and system styles being implemented.

The main conference facility comprises of a high resolution projection system, full range high quality audio and room control, equipment is neatly housed in an AV rack. A high quality radio microphone system provides freedom of movement for presenters.

The various offices have a mixture of presentation systems including Epson ultra-short projection, Casio lampless technologies, wireless link up, Hitachi interactive whiteboards and room audio systems.

A NEC commercial large format monitor provides the visuals for company information in the foyer area. A Newsign digital signage display allows for security at the gatehouse to show site induction information with ease. Digital signage is deployed to our goods receiving area to enforce our health and safety rules to site visitors. Additional signage is planned for various factory locations to share Continuous Improvement and H&S information with employees

It has been energizing and a pleasure to be working with **RENOLIT Cramlington Ltd**. The team there are creative and continually striving to achieve the highest standards. The technologies they have embraced I'm sure will enhance audio visual communications within the plant.