



SILVERBEAN

Project Objectives

Silverbean wanted to stand out, wanted to offer their clients the most professional experience and wanted to reduce their carbon footprint in the process.

A huge amount of travel is required within this company to meet with clients nationally and internationally. To effectively reduce their carbon footprint and travel costs they required a system that could cope with information sharing, collaboration, voice and video communication.

What is installed?

Newlandmedia offered a touchscreen solution for both meeting room and large boardroom. The meeting room consists of a 65" Clevertouch Pro Screen and the boardroom an 84" Clevertouch Pro screen which boasts 4K resolution, 10 point touch capability, built in android and Clevershare wireless devices that allow visitors to present in the meeting wirelessly from their own device. A montage box was integrated into the screen this allowing for 12 attendees in house or remotely to connect to a meeting with file sharing and annotation capabilities removing the possibility of information being lost in translation and bringing together everyone in one meeting, wherever they are.

TV Monitors were installed in breakout areas to show company information to visitors and colleagues. There is also Montage integrated to these screens for breakout meetings and collaboration.



About Silverbean

An international digital marketing agency based in Newcastle offering services to optimise your digital performance from organic search marketing to a bespoke digital marketing management strategy.

Why Newlandmedia?

“Newland Media’s pre-sales approach impressed me from the start. At Silverbean, we are investing in technologies that complement the work we do for clients, so we needed an AV partner who could actually deliver what we required, and provide impartial, effective suggestions along the way.

They did all of this and more.

Not only did they listen and understand our needs, their solution was one that we wouldn’t have discovered elsewhere and the results have exceeded expectations. I have been delighted with the service from the installation to the after care service, as everything has been to a very high standard.

I would recommend Newland Media to any company that is looking to invest in their AV needs for the future, and we look forward to working on the next project with them as we continue to expand.”

Bruce McLaren Finance & Operations Manager



newlandmedia
audio visual excellence