

Abbeyfields 2014/2015 Ofsted Outstanding School takes the plunge and goes interactive with Newlandmedia and Clevertouch screens.



CLEVERTOUCH
APPROVED PARTNER

Abbeyfields School, Abbots Way, Morpeth, Northumberland, NE61 2LZ

The brief – to provide a solution that was engaging, fun and exciting for both the children and staff.

Newlandmedia carried out an initial site survey and held meetings with Ailsa DaCosta. We needed to know what the school would like to work with, what would Abbeyfields staff consider engaging, fun and exciting? It was clear from the start that an interactive element was key, standard screens would not fit the bill. The levels of ambient light within the classrooms were high and an anti-glare screen surface was essential, anything less in that environment was going to cause issues.

We were asked to provide an excellent software package, staff needed to be able to quickly create with ease engaging lesson plans. Secondly mobile devices are something that has quickly become part of everyday primary school life, we had to provide a simple solution to link those devices back to the main screen in the classroom and finally teachers really wanted the traditional style annotation tools.

We took this brief and came up with a bundle that would service all of these areas with ease.

Clevertouch anti-glare screens with a software bundle comprising of Snowflake multi-teach which would allow primary school teachers to quickly and easily create specific lessons that are dynamic and engaging to pupils. DisplayNote for real-time collaboration, presenting wirelessly with a mobile device and screen mirroring. Cleverlynx a multi-touch annotation software where they could import any type of document and make notes over it.

To demonstrate our confidence that we had a solution which ticked every box, we arranged with Ailsa for Newlandmedia to carry out a presentation to all teaching staff and then we put in our 65-inch demonstration screen for evaluation. The feedback was great.

The next step was to carry out another survey, determine screen size and locations. We knew from the outset we had stiff competition. Our solution fit the bill there was no doubt about that. The school needed ongoing support; we knew we could provide that. All our engineers are local and are under full time employment, we could provide same day support no problem. Newlandmedia staff understand the solution and are fully trained, they understand the software, we could support teaching staff we knew that. Finally training was essential. We decided to go the extra mile and provide not just a one off training session but also give the school what they really needed, ongoing local support with follow up training sessions at no extra cost to the school as and when they decided to call them off.

After putting forward our detailed proposal we waited. Some weeks later we got the good news we were hoping for, an official PO for the proposal we had put forward. Method statements, risk assessments and an installation schedule was put forward and away we went. The existing projectors and whiteboards were removed and replaced with state of the art touch screen technology. The transformation is fantastic, clear HD images with a range of software to suit all teaching staff. An initial training session has been carried out and follow up sessions are there for the school to call upon.

Thank you Abbeyfields for your trust in our proposal and for supporting local business.

Through investment and time Newlandmedia have reached accredited status and are the North East's Clevertouch accredited partner. From the classroom to the boardroom Newlandmedia have a full range of next generation touch screen offerings.

Asset Finance and Equipment Leasing Options available.

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